

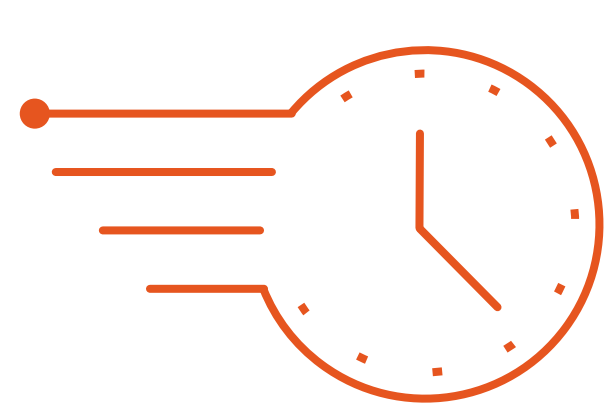
BENEFITS OF A DIGITAL CABIN SOLUTION FOR AIRLINES



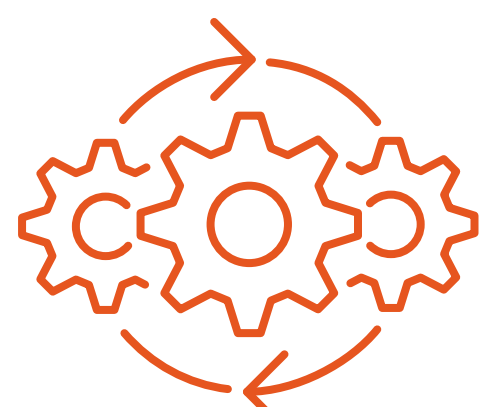
By the end of 2029, an estimated 18,000 aircraft will have IFC installed (57% of the forecasted global active fleet)

Source: Valour Consultancy

PASSENGERS EXPECT A NEW LEVEL OF SERVICE



QUICK

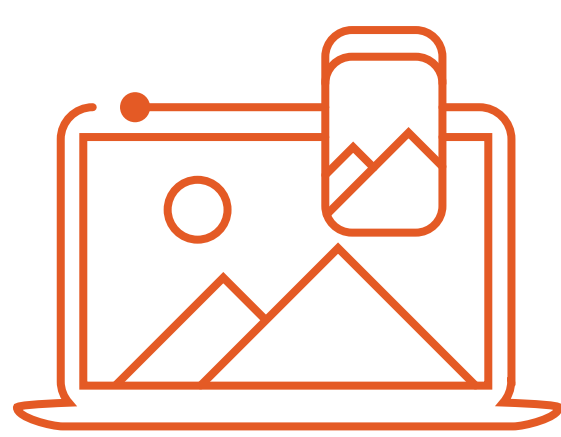


EFFICIENT



CONTACTLESS

CONNECT PASSENGERS TO WHAT COUNTS



42% of passengers would prefer to use their own devices to access in-flight entertainment options

Source: IATA



42% of passengers consider sustainability an important factor when it comes to choosing who to fly with

Source: Simple Flying

INCREASE ANCILLARY REVENUES

Ancillary revenue has grown over **200%** since 2010

Source: CarTrawler

The average ancillary revenue, as a percentage of last year's total revenue, rose by **12.1%**

Source: Skift

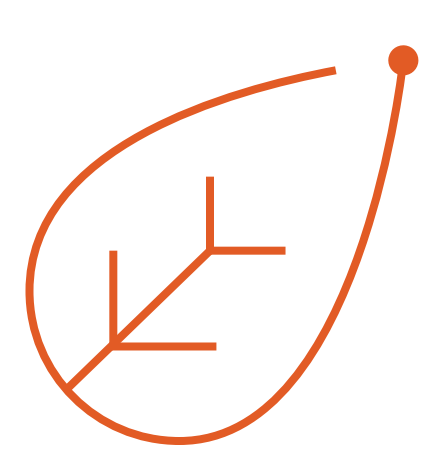
In an **industry record**, four budget airlines generated more revenue from ancillaries than they did from ticket sales in 2020

Source: Skift

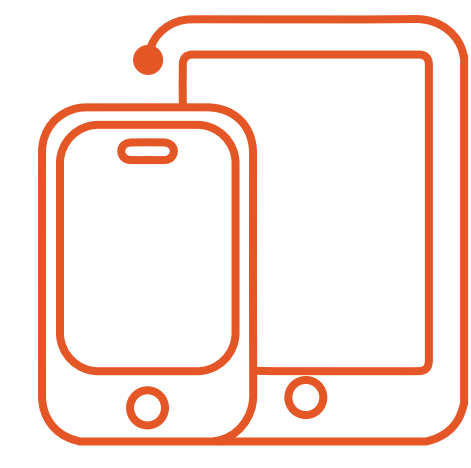
BOOST PASSENGER SATISFACTION



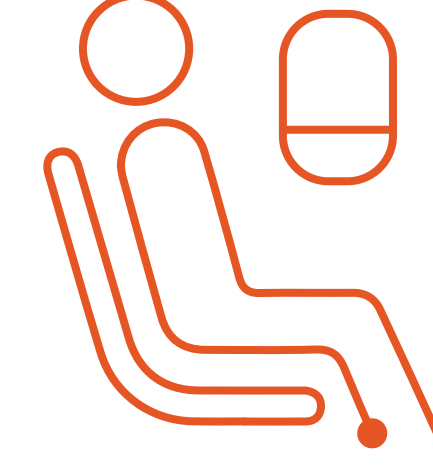
Reduce face-to-face contact



Support sustainability initiatives



Use their own electronic device

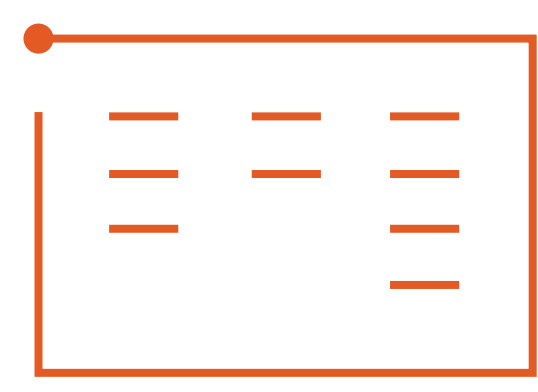


Self-order from seat

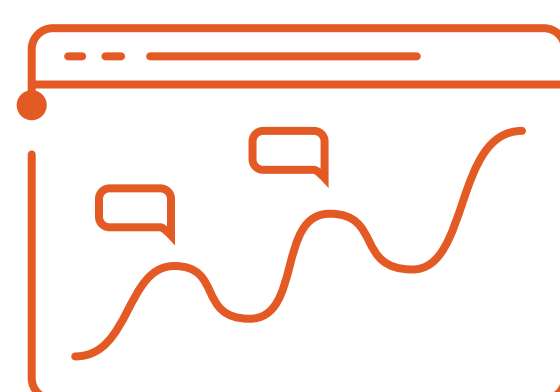


Only order what's available

ENHANCE CREW PROCESSES



Reduce manual tasks



Streamline cabin activities



Easy access to passenger information

IMPROVE OPERATIONAL EFFICIENCIES

Removing print newspapers and magazines equates to annual savings of over **\$4.5 million**

Source: Boeing

Payment fraud costs airlines **\$639 million** per year

Source: IATA

Between 20% and 30% of the **6.1 million tons** of cabin waste globally is unconsumed food and drink

Source: IATA

Sitting idle across the tarmac or in the air costs an operator **\$81** every minute

Source: GE

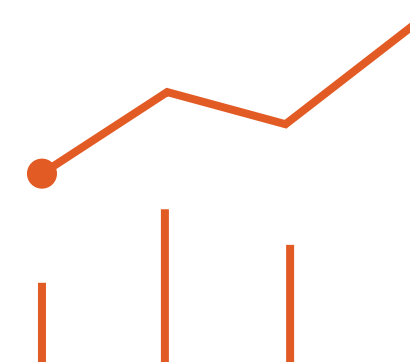
CREATE TANGIBLE BENEFITS



Real-time cart inventory updates



Forecast inventory to reduce waste and costs



Generate ancillary revenue



Reduce risk of fraudulent transactions



Increase the range of sales for higher value items and services

Solutions that minimize touchpoints and reduce interactions, such as 83% contactless payments in-flight, go farther to **addressing passenger pain points**

Source: Inmarsat